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What does **low-code** mean to you and the software you build?

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bernd.ruecker@camunda.com



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Was bedeutet **Low-Code** für dich und die Software, die du baust?

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41%

Shadow IT is mainstream

“ Business technologists - formerly “shadow IT” - now account for **41%** of employees who conceptualize, design, develop, test and produce technology.

“ **47%** of boards have moved digital-business budgets into business functions (away from a central IT budget).
81% of IT leaders say business technologists are more involved in technology innovation now than two years ago.

Source: Gartner.

“Top Strategic Technology Trends for 2022: Hyperautomation” (18 Oct 2021);

“Practice Consensus Decision Making to Improve the Quality of Software Investment Strategies” (2024).

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no-code/low-code

There will be no-code/low-code.

There will be no-code/low-code.
Let us shape how it looks –

There will be **no-code/low-code**.
Let **us** shape how it looks –
before business does without IT.

But how?



“We need to speed up our bank account opening. **Others do this in minutes, we need 3 days!**”

The as-is situation

**Enter bank
account request**

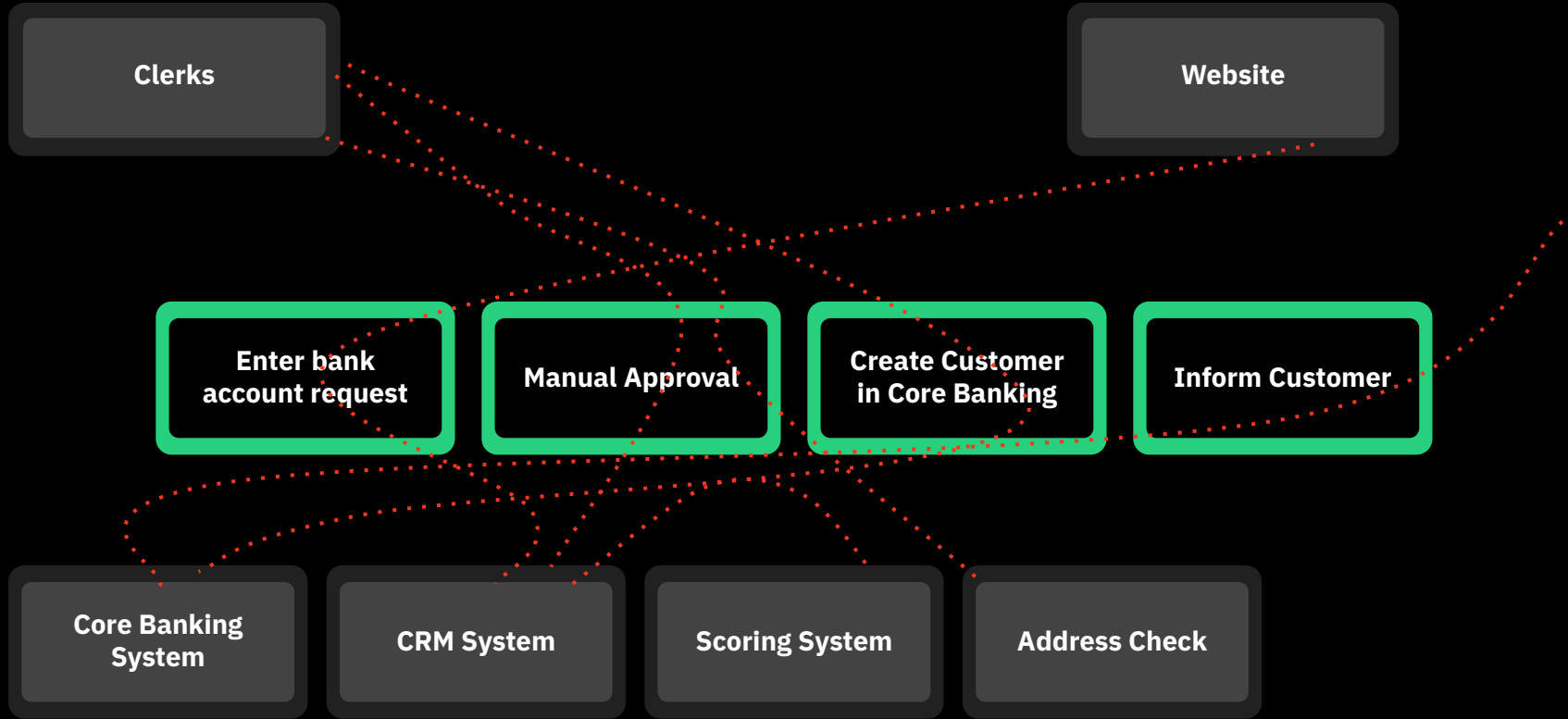
Manual Approval

**Create Customer
in Core Banking**

Inform Customer

The problem: disconnected local automations

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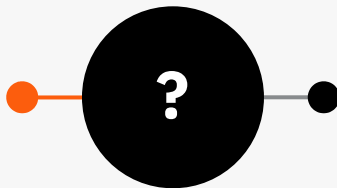


Leads to...



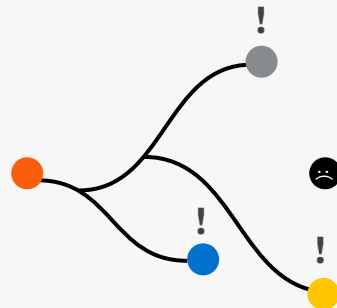
1. A broken end-to-end automation

Local automations are not integrated with one another, the end-to-end process is not fully automated.



2. Lack of understanding

The end-to-end process is not fully visible and key metrics are hard to track.



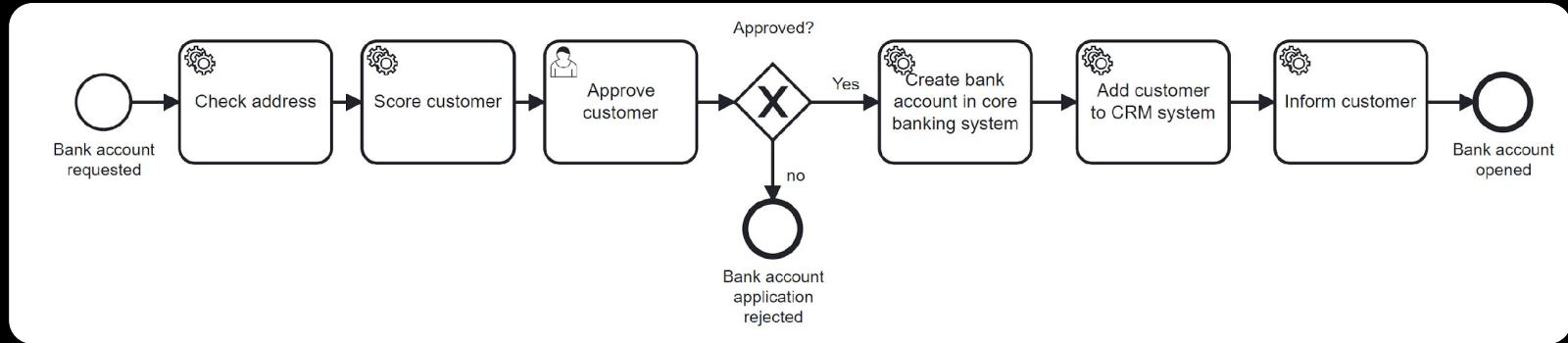
3. Lack of flexibility

Changing the end-to-end process is difficult since it leads to potential changes in many different systems.

Adding process orchestration

Clerks

Website



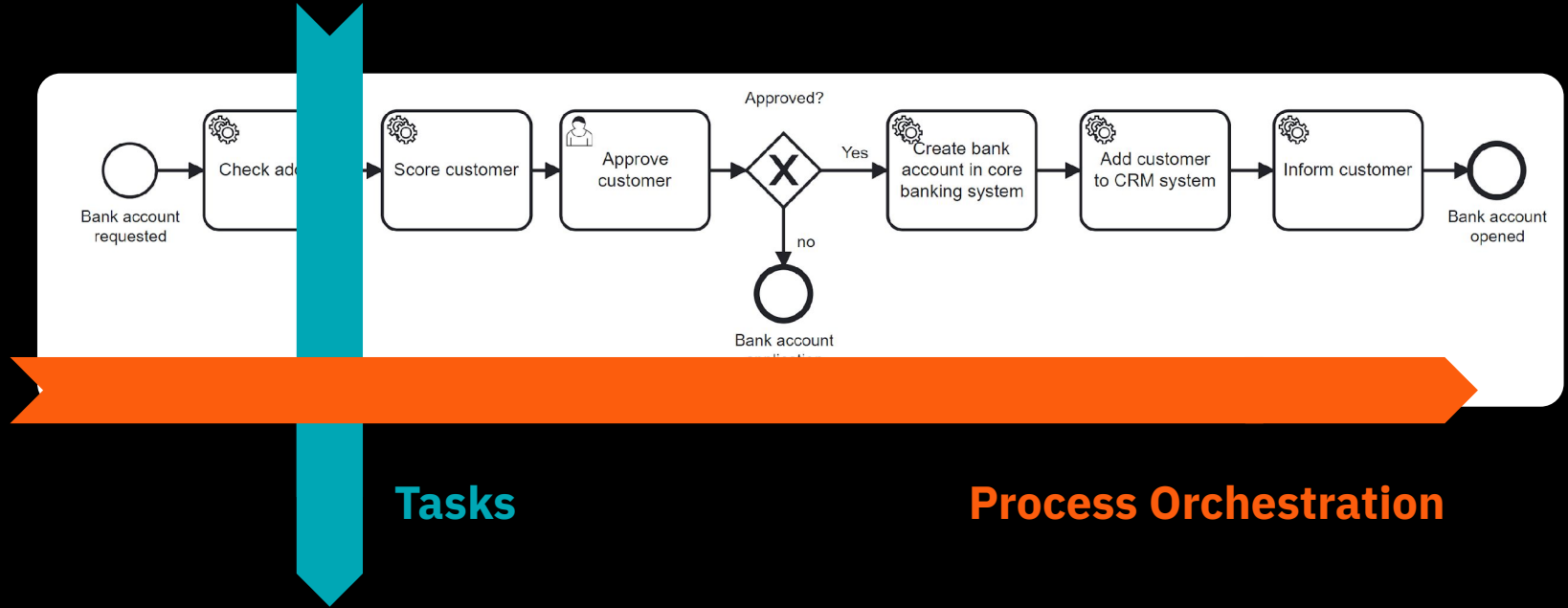
Core Banking
System

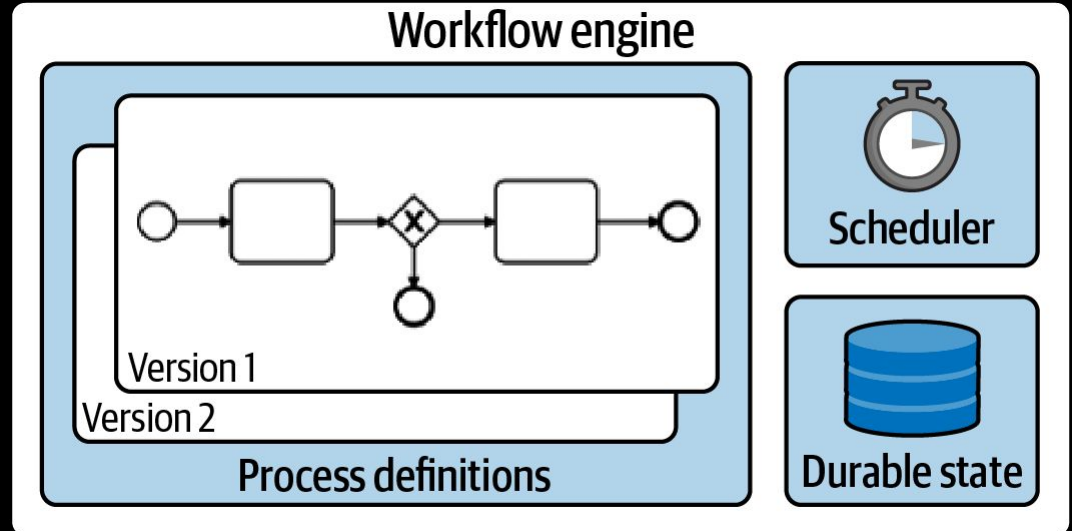
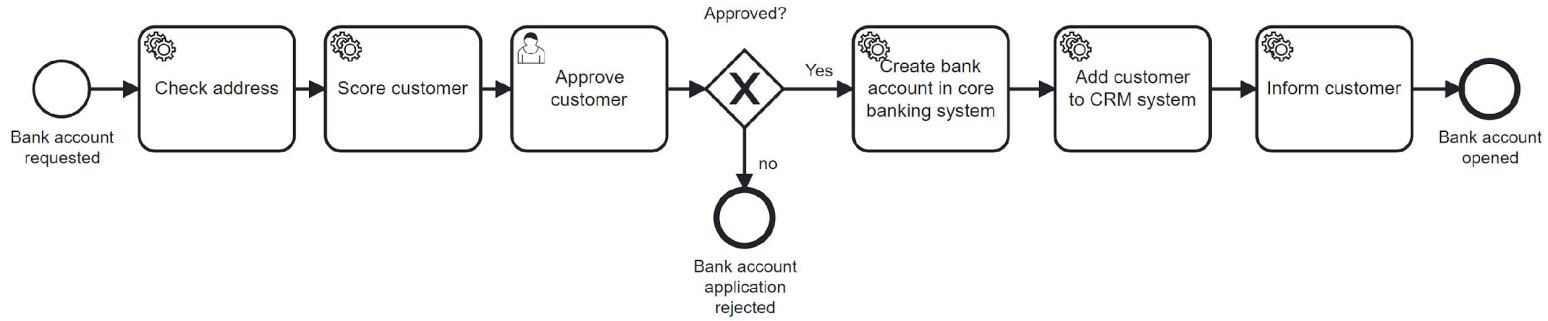
CRM System

Scoring System

Address Check

Task vs. process automation







Bernd Ruecker

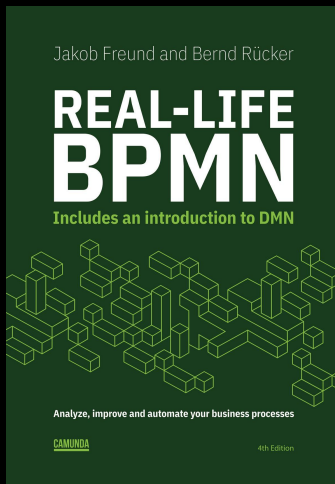
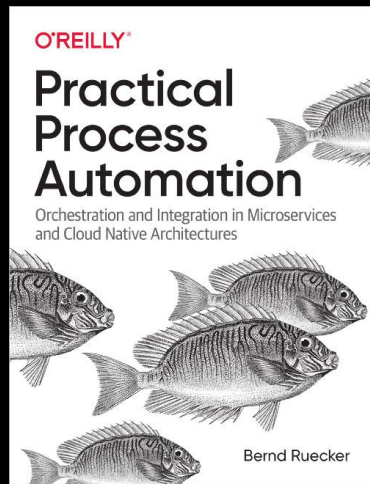
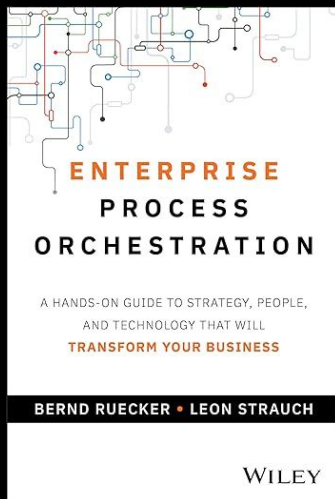
Co-founder and
Chief Technologist of

Camunda

`bernd.ruecker@camunda.com`

`@berndruecker`

<http://berndruecker.io/>



Once upon a time...

“...the zero-code suite will only let you write code the way the vendor want you to write code. Very often that is their own weird scripting language in tiny property panels which leads to the antipattern **death-by-properties-panel**. You have to do backflips to allow for the authoring of “normal code”, e.g. in Java.



Medium

Search

berndruecker

The 7 sins of workflow



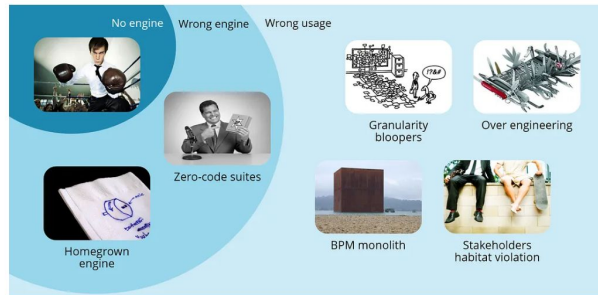
Bernd Rücker · 10 min read · Feb 28, 2017



381



2



Over the past 15 years while doing hundreds of workflow projects I found the following 7 sins as typical glitches in workflow related projects.

So let's go over these sins one by one.

Pro code approach

Hook in process orchestration into professional software development.

“Developer friendly”

Example

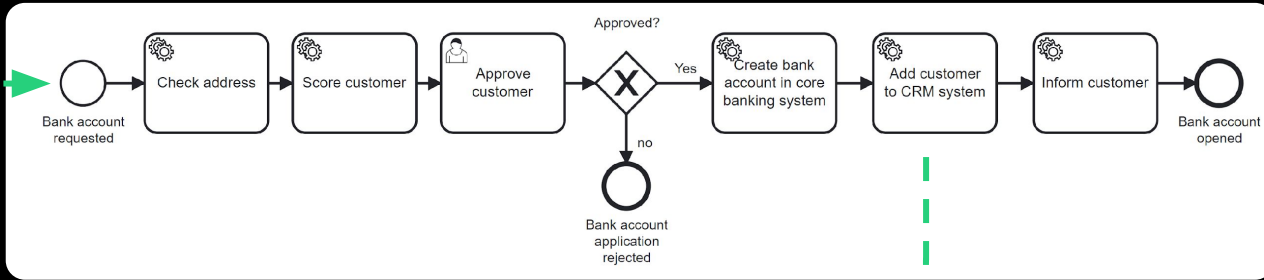
[https://github.com/berndruecker/
customer-onboarding-camunda-8-springboot/](https://github.com/berndruecker/customer-onboarding-camunda-8-springboot/)



Your code to provide a REST endpoint

```
@PutMapping("/customer")
public ResponseEntity<CustomerOnboardingResponse> onboardCustomer(ServerWebExchange exchange) {
    HashMap<String, Object> variables = new HashMap<>();
    variables.put("automaticProcessing", true);
    variables.put("someInput", "yeah");

    client.newCreateInstanceCommand() //
        .bpmnProcessId("customer-onboarding") //
        .latestVersion() //
        .variables(variables) //
        .send().join();
    return ResponseEntity.status(HttpStatus.ACCEPTED).build();
}
```



Your code to implement the REST call

```
@JobWorker(type = "addCustomerToCrm")
public void addCustomerToCrmViaREST(final ActivatedJob job) {
    String request = "someData";
    restTemplate.put(ENDPOINT_CRM, request);
}
```

Skipping the orchestration engine?



BPMGuide

It's Business Process Management

SONNTAG, 28. JUNI 2009

suchen

GO

HOME

BPMN

BLOGS

LINKS

AUTOREN

ALTE VERSION

rss feed

Workflow-Engine? Die bauen wir selbst...

22. Juni 2009 von [Bernd Rücker](#)



Eigene Workflow-Engines zu bauen scheint nach wie vor ein angesagtes Thema zu sein. Auch wir sind mit der Fragestellung gerade bei verschiedenen Kunden konfrontiert. Warum man im Jahr 2009 immer noch eigene Engines baut ist mir ein Rätsel, ich will auch kurz sagen warum.

Denn als ich neulich im Zuge der Wochenendplanung die [Zitty](#) durchblätterte viel mir der kleine Cartoon zu unserer Linken in die Hände. Und mir drängte sich sofort der Vergleich zu Workflow-Engines auf, auch wenn dies aus sozial-psychologischer Sicht vielleicht bedenklich ist 😊

Fragt man Projekte warum sie Workflow- bzw. Process-Engines selbst bauen möchten hört man häufig:

- "Wir haben nur ganz einfache Anforderungen, einen ganz simplem Zustandsautomat. Da ist eine Workflow-Engine Overkill."
- "Wir müssen die Engine in die eigene Anwendung einbauen."
- "Wir haben Produkt x evaluiert und es passt einfach nicht"

Klingt ja soweit auch ganz plausibel, oder? Ich möchte den Argumente jedoch ganz kurz ein paar Gedanken widmen:

Wir haben nur ganz einfache Anforderungen

Mit jedem eingesetzten Produkt oder Framework steigt natürlich die Komplexität. Auch ist die Lernkurve mancher Workflow-Engines nicht gerade flach, gar keine Frage. Ich habe es jedoch schon so oft gesehen, dass mit einem einfachen Zustandsautomaten gestartet wird, meist dann so irgendwie eine Entität/Tabelle pro "Prozessinstanz" mit einer Spalte, die den Zustand angibt. Denn Persistenz und eine Datenbank braucht man ja sowieso.

Aber Moment, wenn ich Wartezustände habe, brauche ich dann nicht auch Timeouts oder Eskalationen?

Oder möchte ich nicht vielleicht von einem Zustand in einen Folgezustand "gehen", wobei ich eine Entscheidung treffen muss (also ein datenbasiertes exklusives Gateway in BPMN)?

Naja, ok, das bauen wir schon auch irgendwie in den eigenen Zustandsautomat ein. Die Softwareentwicklung hat ja auch vor der Existenz von Workflow-Engines funktioniert. Werkelt man also weiter vor sich hin, möchte

Neue Einträge

- Schritt für Schritt - BPM für den Mittelstand
- Workflow-Engine? Die bauen wir selbst...
- Wow, was für ein Ereignis!
- 4. Process Solutions Day: Ein kurzer Rückblick
- BPMN 2.0
- Gutes Feedback von der Jax
- Prozessdokumentation: "Warum nicht einfach Visio?"
- "Oft erleben wir, dass die Tekkies mit dem Businesskram nichts anfangen wollen"
- BPM in der Sinnkrise - Was soll das?
- Befragung: Was bringen BPM-Tools wirklich?

Tags

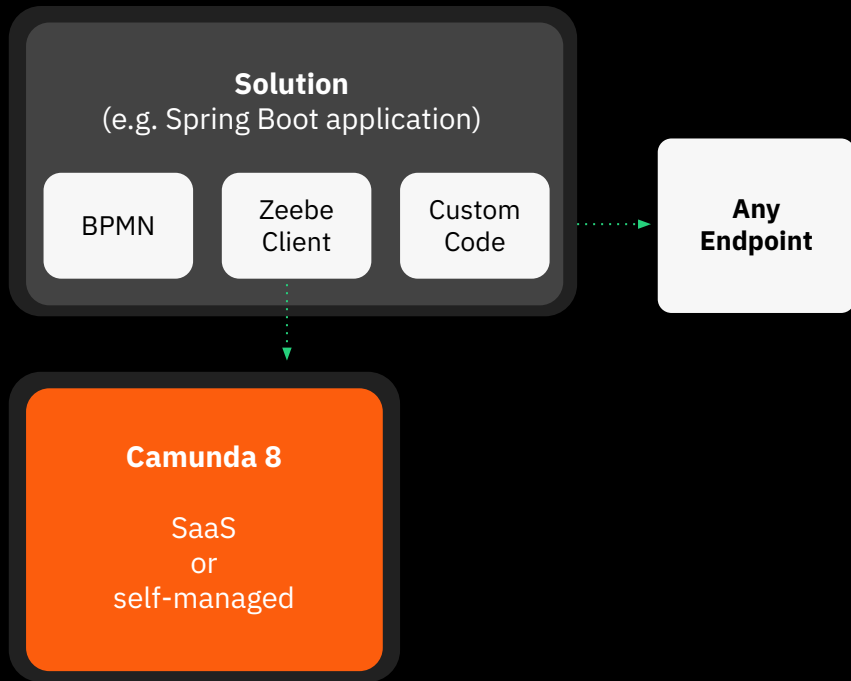
Allgemein BAM BPEL BPM BPM-Software
BPMN BPM and Business Rules Business Rules
camunda live Drools EPK ESB Fachartikel JAX
JBPM jobs Netzwerk OOP process engine
Process Hosting Prozessautomatisierung
Prozessmodelle Prozessmodellierung
prozessoptimierung Rule Engine Slidecast SOA
Softwareentwicklung studenten Vortrag W-Jax
Workflow

Archiv

- Juni 2009
- Mai 2009
- April 2009
- März 2009
- Februar 2009
- Januar 2009
- Dezember 2008
- November 2008

Solution architecture example

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Supports any programming language

- Clients for Java, C#, NodeJS, Go, ... available
- Natively integrates into your stack

Runs anywhere

- Available as a SaaS service
- Manage it yourself (in your own cloud, your datacenter, your laptop)



Filters

K

Customer Onboarding (Simple)

Process

Name

Customer Onboarding (Si... x v

Version

2 v

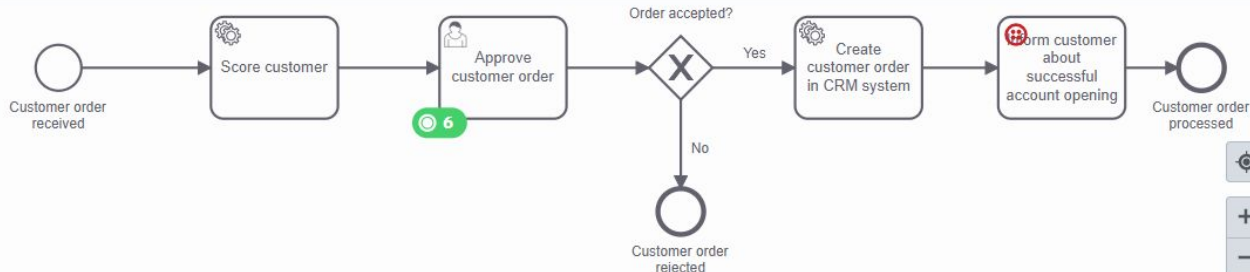
Flow Node

Search by Process Flow Node v

Instance States

☒ Running Instances☒ Active☐ Incidents☐ Finished Instances☐ Completed☐ Canceled

Reset Filters



Process Instances

6 results found

☐	Name	Process Instance Key	Version	Start Date v	End Date	Parent Process
☐	Customer Onboarding (Simple)	4503599627370990	2	2023-05-17 17:41:54 --		None
☐	Customer Onboarding (Simple)	2251799813685807	2	2023-05-17 17:41:54 --		None
☐	Customer Onboarding (Simple)	2251799813685798	2	2023-05-17 17:41:54 --		None
☐	Customer Onboarding (Simple)	4503599627370975	2	2023-05-17 17:41:54 --		None
☐	Customer Onboarding (Simple)	4503599627370960	2	2023-05-17 17:41:54 --		None

Operations



Filters

K

Customer Onboarding (Simple)

Process

Name

Customer Onboarding (Si... x v

Version

2 v

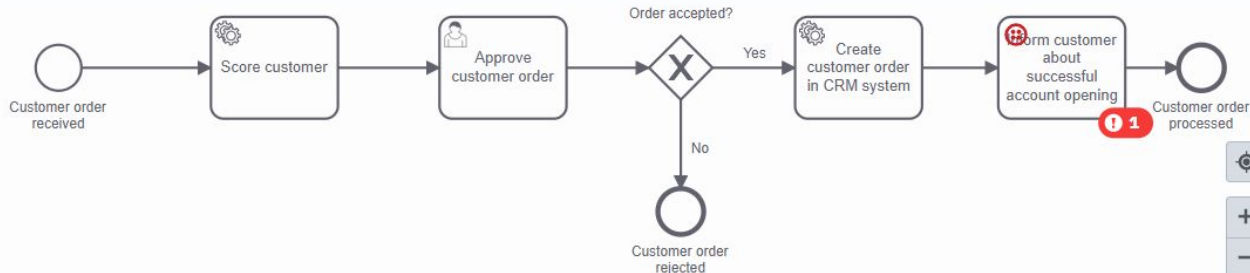
Flow Node

Search by Process Flow Node v

Instance States

☒ Running Instances☐ Active☒ Incidents☐ Finished Instances☐ Completed☐ Canceled

Reset Filters



Process Instances

1 results found

☐	Name	Process Instance Key	Version	Start Date v	End Date	Parent Process In
☐	Customer Onboarding (Simple)	2251799813685612	2	2023-05-17 17:40:14 --		None

Flow Node "Inform customer about successful account opening" Error

```
1 java.lang.RuntimeException: java.lang.RuntimeException: com.google.common.util.concurrent.  
UncheckedExecutionException: java.lang.RuntimeException: Failed to load secrets from secret manager  
2 at io.camunda.connector.runtime.outbound.jobhandling.SpringConnectorJobHandler.failJob(SpringConnectorJobHandler.  
java:75)  
3 at io.camunda.connector.runtime.util.outbound.ConnectorJobHandler.handle(ConnectorJobHandler.java:97)  
4 at io.camunda.connector.runtime.outbound.jobhandling.SpringConnectorJobHandler.lambda...
```

Operations

“We need to speed up our bank account opening. Others do this **in minutes**, we need 3 days!



Process performance overview ▾

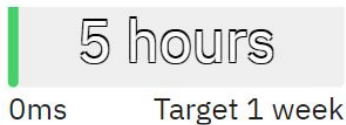
Edit

Delete

Share ▾

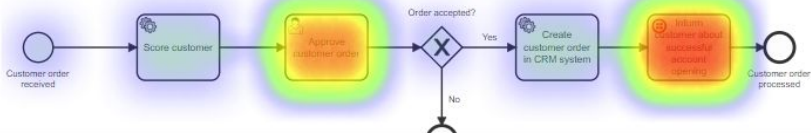
Enter Fullscreen

Auto Refresh ▾

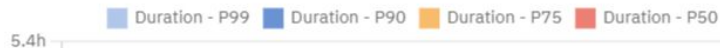


Which process steps take too much time? (To Do: Add Target values for these pr...

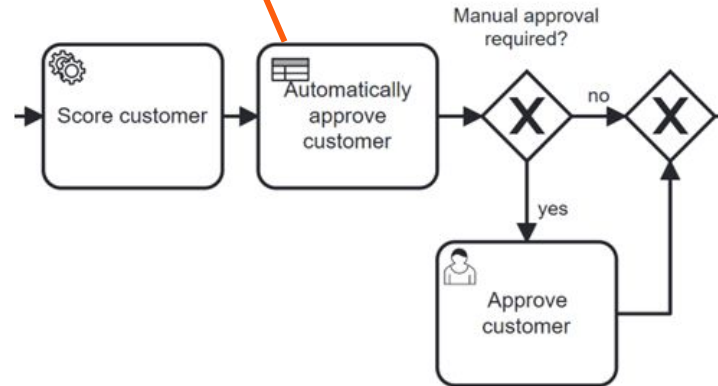
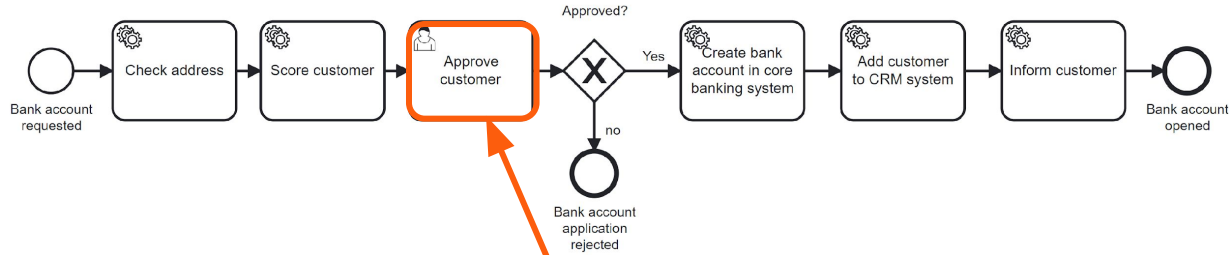
Heat: Duration - Avg ▾



Is my process within control?



Changing tasks



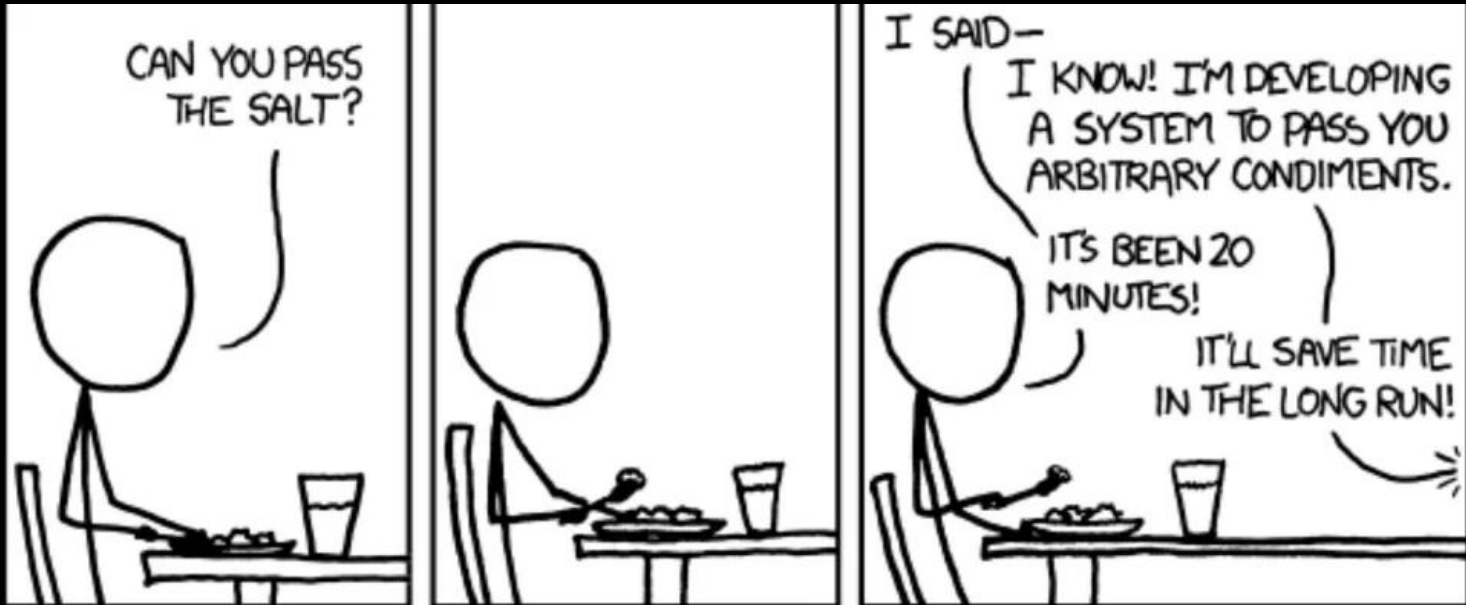
Decision table in DMN

Account auto-approval							
Hit policy: First							
	When	And	And	And	And	And	Then
	KYC score integer	Country risk category string	PEP (politically exposed person) boolean	Sanctions / watchlist hit boolean	Overdraft to income ratio number	All required documents complete boolean	Approval result string
1	-	-	-	true	-	-	"MANUAL_REVIEW"
2	-	-	true	-	-	-	"MANUAL_REVIEW"
3	-	"HIGH"	-	-	-	-	"MANUAL_REVIEW"
4	< 50	-	-	-	-	-	"MANUAL_REVIEW"
5	-	-	-	-	-	false	"MANUAL_REVIEW"
6	-	-	-	-	> 2	-	"MANUAL_REVIEW"
7	>= 75	"LOW", "MEDIUM"	false	false	<= 1.5	true	"AUTO_APPROVE"
8	-	-	-	-	-	-	"MANUAL_REVIEW"

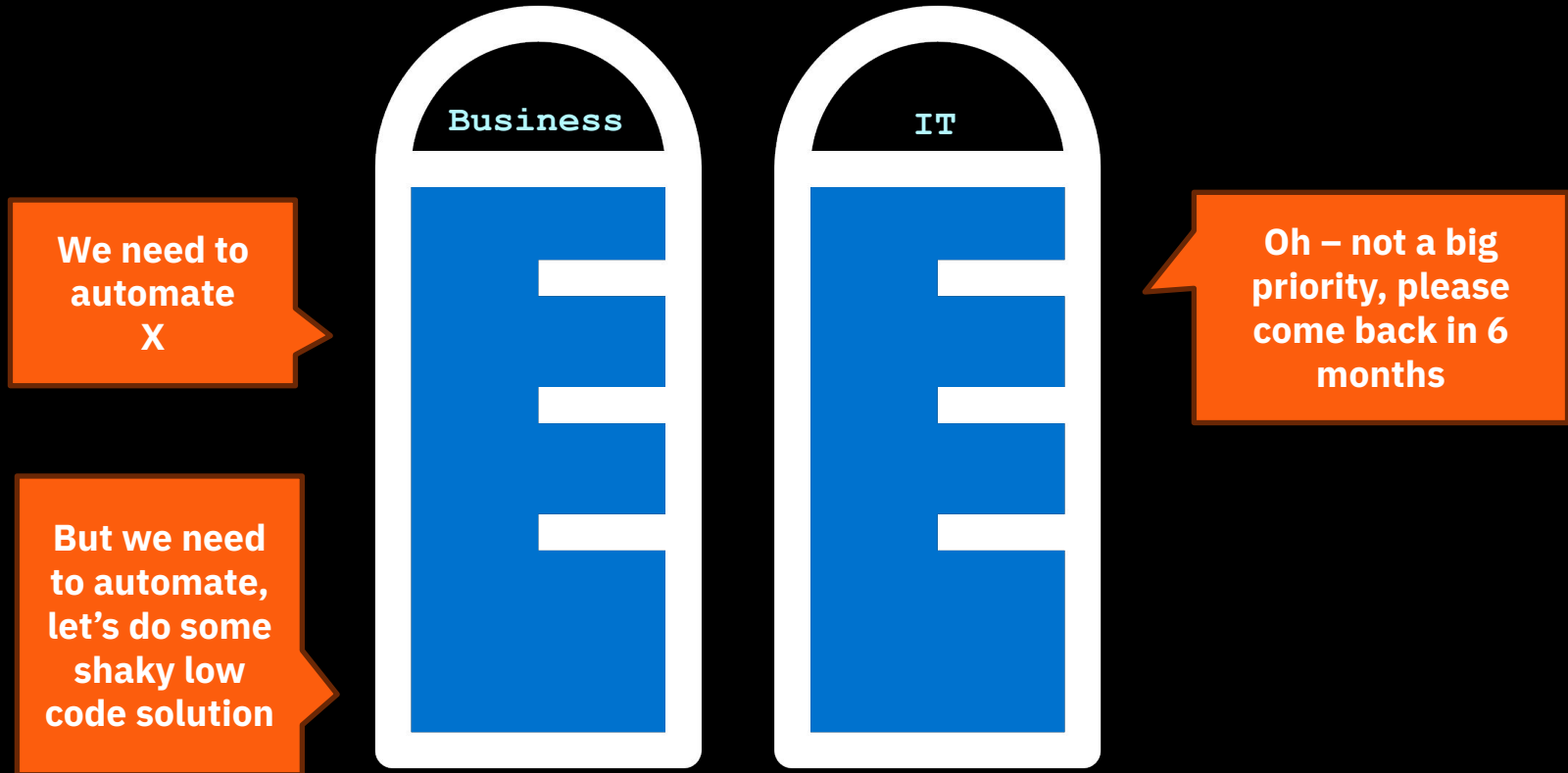
Who does such changes?

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Developers?

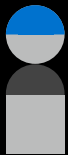


A sad story

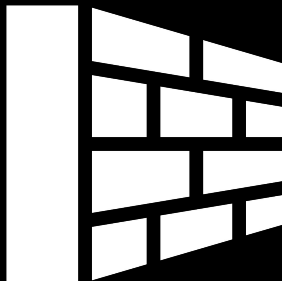


Business vs. IT?

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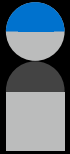


**Business
Person**



**Java
Developer**

Diversity of roles



**Business
Person**



**Citizen
Developer**



**Consultant
or
Power User**



**Bot
Developer**



**Low-code
Developer**



**Junior
Developer**

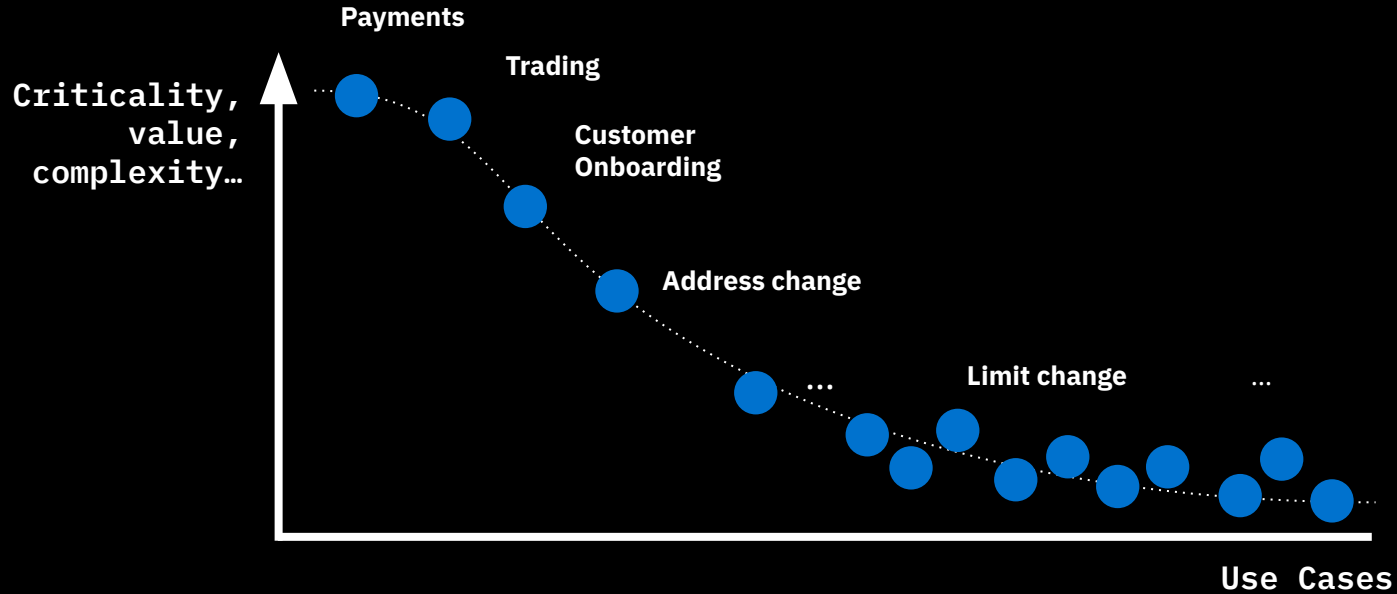


**Senior
Developer**



**Principal
Developer**

Process != process



Categorize your use case



Red

Professional Development

- high complexity
- high criticality
- compliance and regulatory requirements
- version control
- automated testing
- CI / CD



Professional
Developer



Yellow

Guided

- medium complexity
- medium criticality
- some governance required
- some guidance necessary



Anything in
between



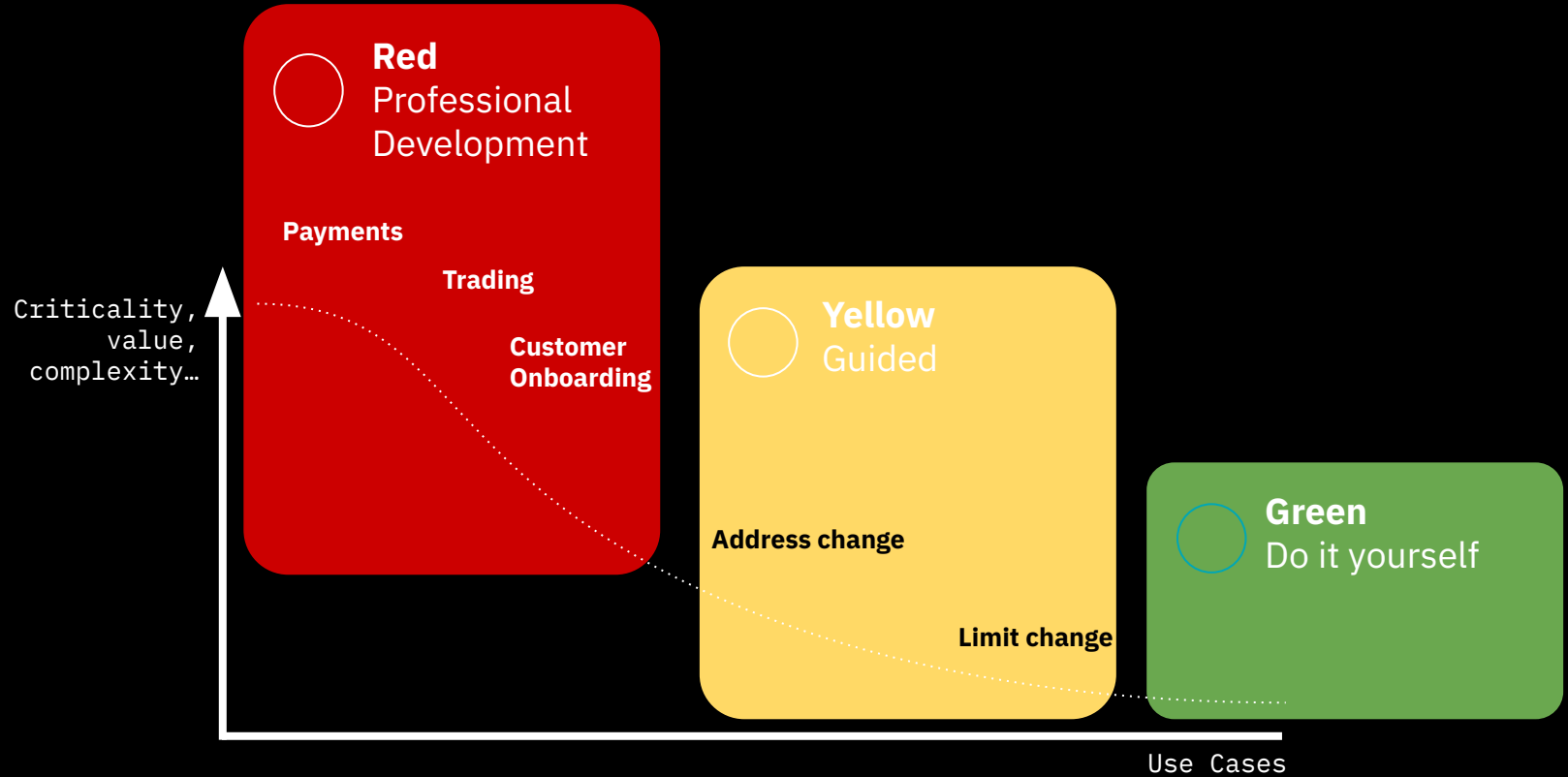
Green

Do it yourself

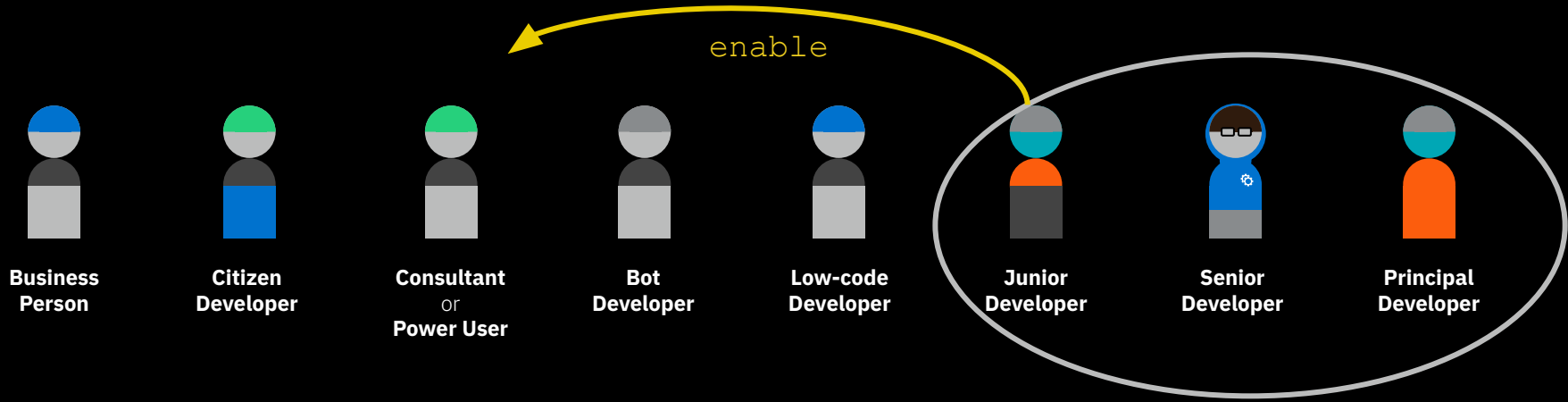
- simple
- local automations with little criticality
- no governance or quality assurance



Citizen
Developer



Enabling more roles to participate



Low code as accelerator and enabler*

*for use cases with **low** to **medium** complexity
- **not** for **core processes**





Low code?

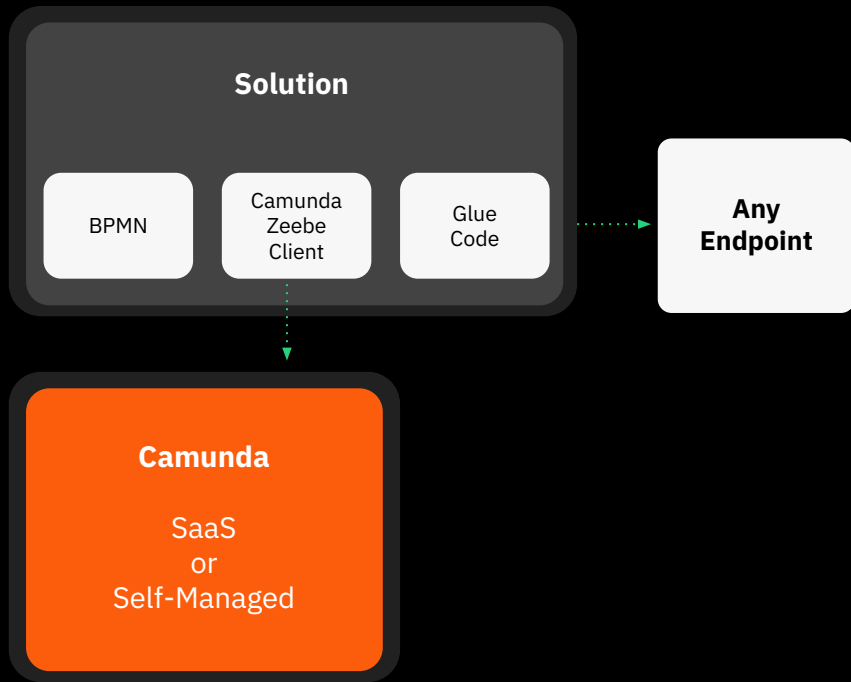
Low-code as an accelerator

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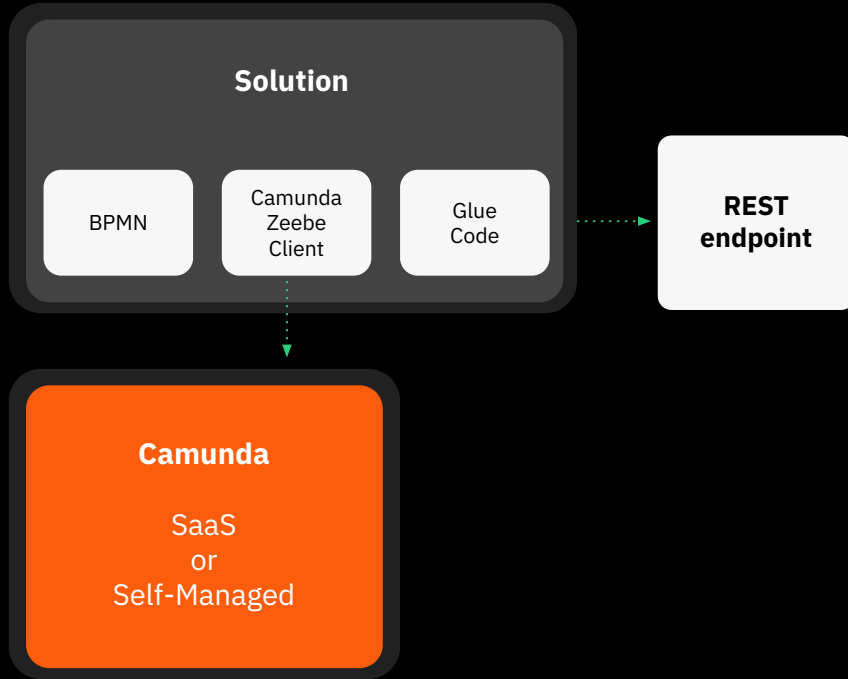


Dial-in low-code as much as you need

Solution architecture example

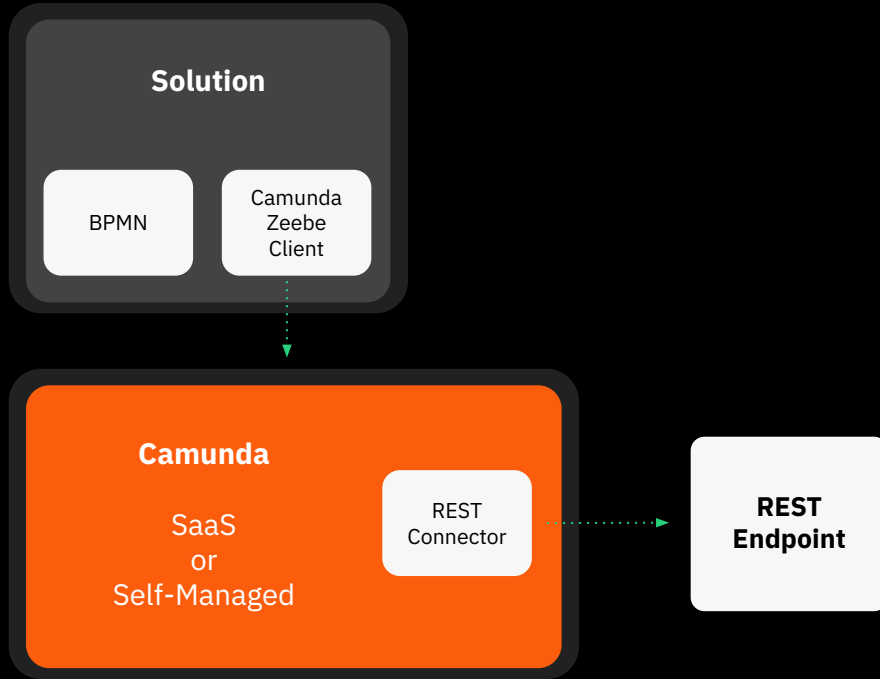


Solution architecture example



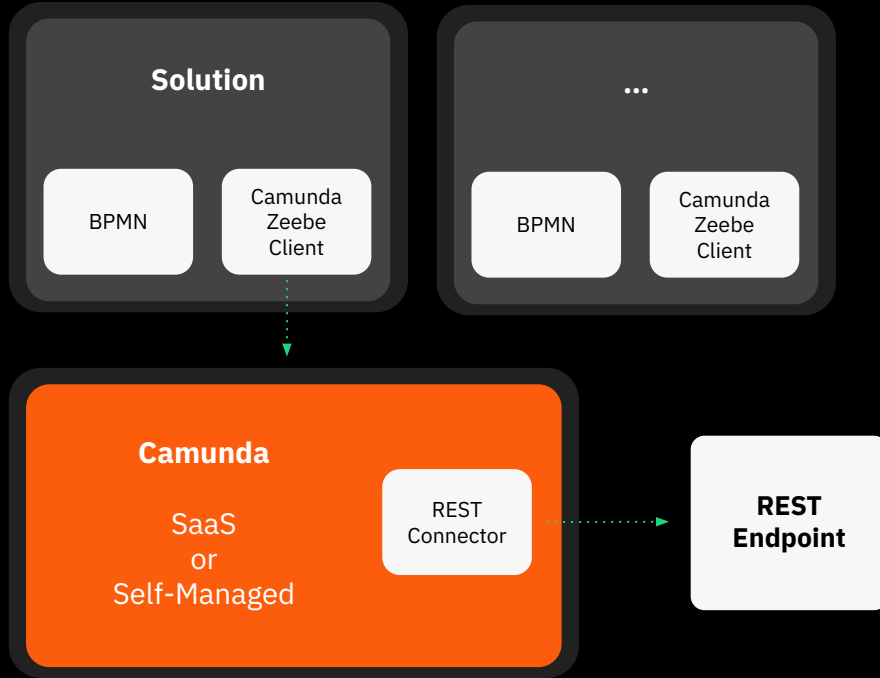
Solution architecture example with connector

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Solution architecture example with connector

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Modeler

Home > CCS 2023 > New BPMN Diagram ▾

Bernd



Design

Implement

Play

✓ Autosaved at 18:16:03



Deploy



Run

**Properties**

Comments

**REST CONNECTOR**

Add customer to CRM



Template

Applied

Authentication

Type

Bearer Token ▾

Choose the authentication type. Select 'None' if no authentication is necessary

Bearer Token ⓘ

secrets.token

HTTP Endpoint

Method

POST ▾

URL ⓘ

= `crmBaseUrl + "/customer/"`

Query Parameters ⓘ

Problems 2

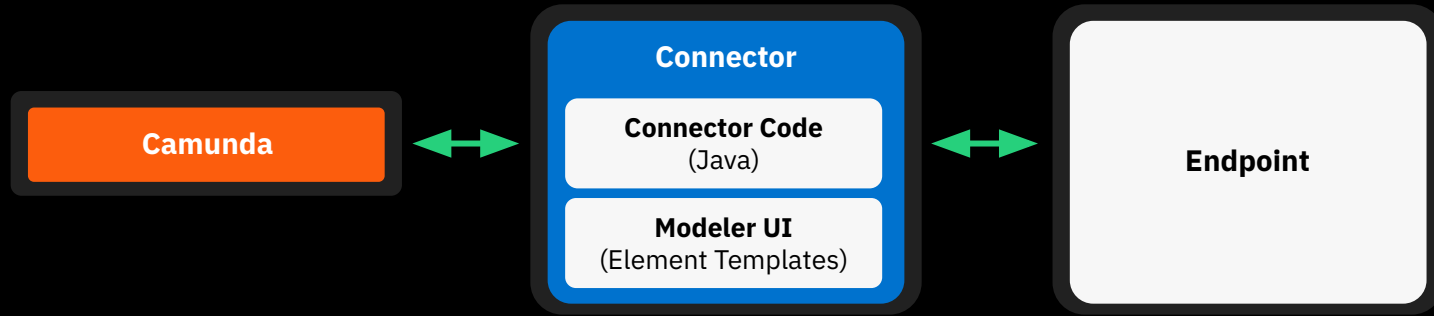
Check problems against: Zeebe 8.2



**OK – what's a
connector?**

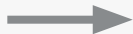


What's a connector?

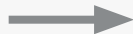


Multi Layer Coding Experience

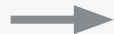
Pro code



Protocol connector



Generic system connector
(requires JSON configuration
of REST connector)



Specific capability connector
(requires JSON configuration)

```
@JobWorker(type = "call-rest")
public Map executeRestCall(final ActivatedJob job) {
    HttpRequest request = HttpRequest.newBuilder()
        .uri(URI.create("https://someUrl.org/"))
        .GET()
        .build();

    HttpResponse<String> response = send(request);

    return newVariable("response", response);
}
```

REST CONNECTOR
Make a request

General

Template

Authentication

Type

HTTP Endpoint

Method

URL

Query Parameters

HTTP Headers

Connect Timeout

None

Choose the authentication type. Select 'None' if no authentication is necessary

GET

Must not be empty.

=

Map of query parameters to add to the request URL

=

Map of HTTP headers to add to the request

20

Connection Timeout

TWILIO
ServiceTask

General

Template

Operation

Response Mapping

Error Handling

Operation type

Send a SMS
Get message
List Messages

Authentication type

Result Variable

Name of variable to store the response in. Details in the [documentation](#)

Result Expression

=

Expression to map the response into process variables. Details in the [documentation](#)

20

Connection Timeout

Sets the timeout in seconds to establish a connection or 0 for an infinite timeout

Error Expression

SEND SMS
ServiceTask

General

Template

Input

Message Text

Must not be empty.

The content of the message that will be sent

To Number

Must not be empty.

The recipient's phone number

Marketplace

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[Explore Connectors](#)

[Discover Blueprints](#)

[Contribute](#)

[Idea Portal](#)

[About Camunda](#)

Explore contributions from our vibrant community, trusted partners,
and the Camunda team itself.



Connectors

Orchestrate business
processes across endpoints,
from APIs to AI



Blueprints

Get started fast with ready-
to-use examples for agentic
orchestration and more



Solution Accelerators

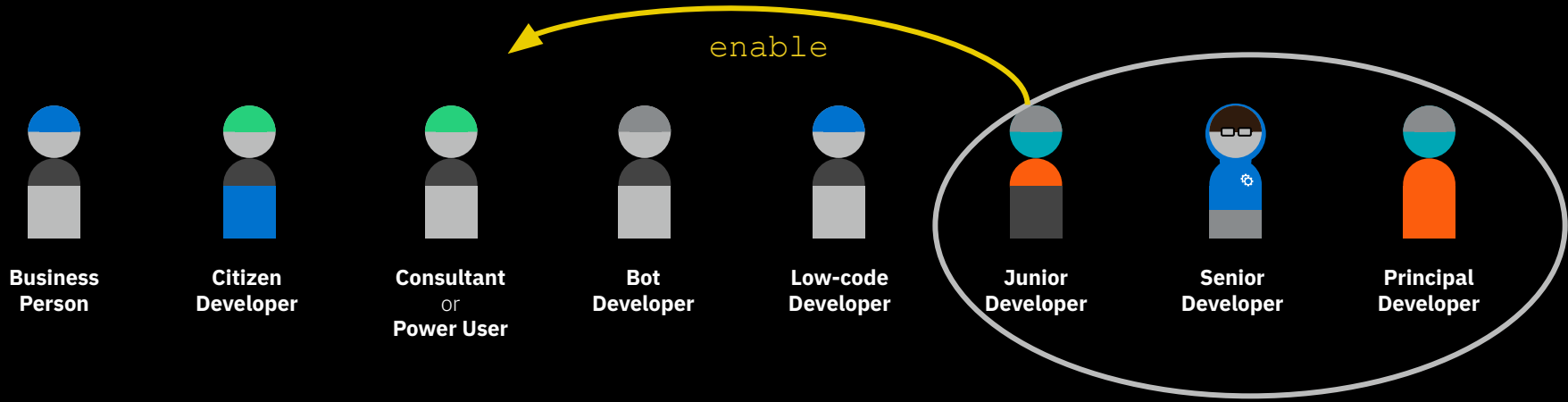
Operationalize AI and go to
market faster with the help
of Camunda partners

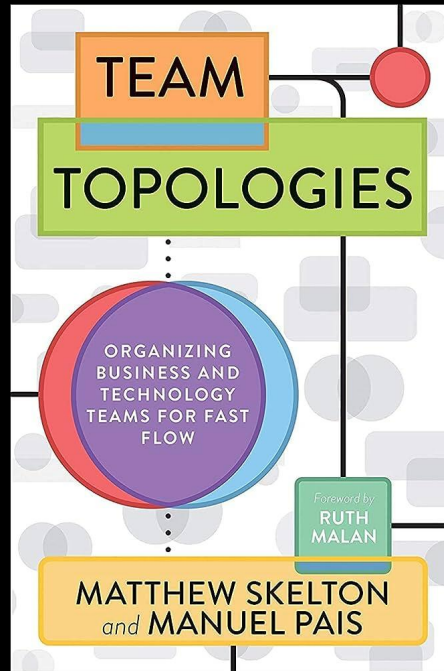


Recognized Migration Partners

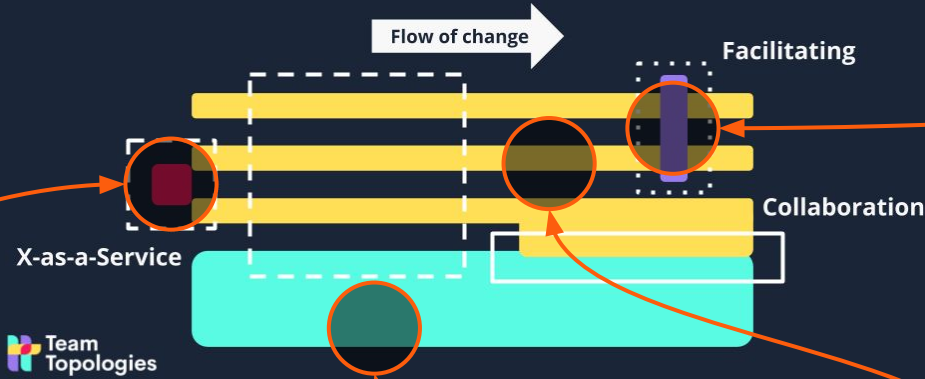
Migrate to Camunda 8 and
start building agentic
orchestration right away

Enabling more roles to participate





3 core interaction modes

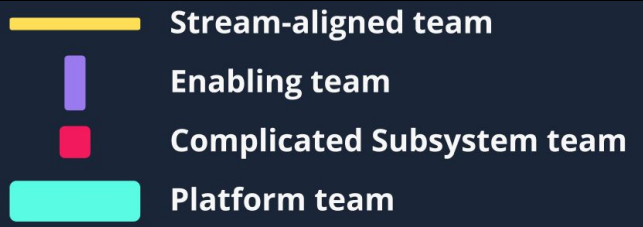
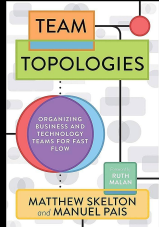


Center of Excellence

Fraud detection

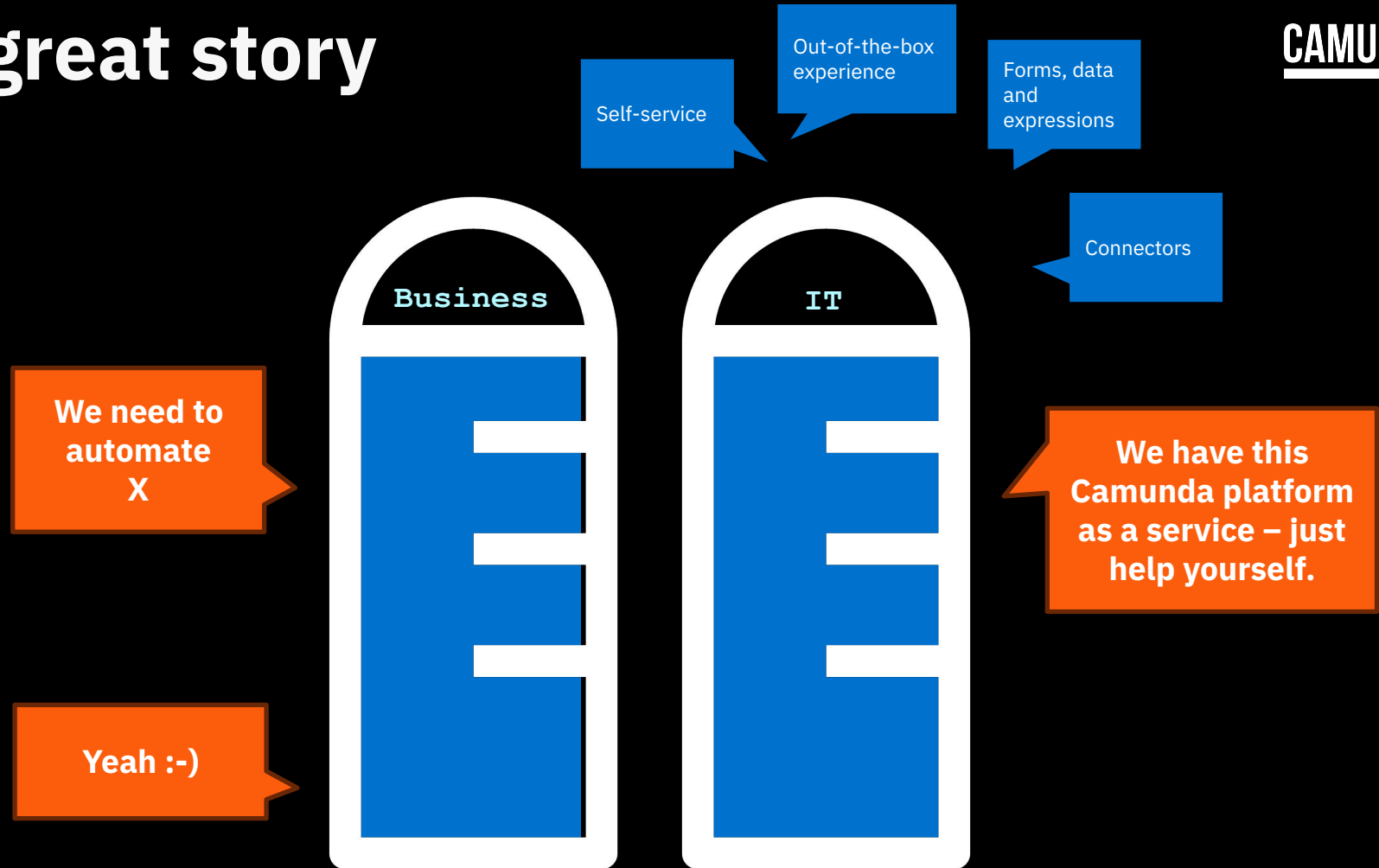
Camunda
+ X

Bank Account Opening



A great story

CAMUNDA



A fundamental transformation

“

“Agentic AI systems are poised to not only become the backbone of the knowledge economy but will completely redefine how organizations operate and compete.”

FORRESTER®

”

Now comes AI....

CAMUNDA

Now comes AI....

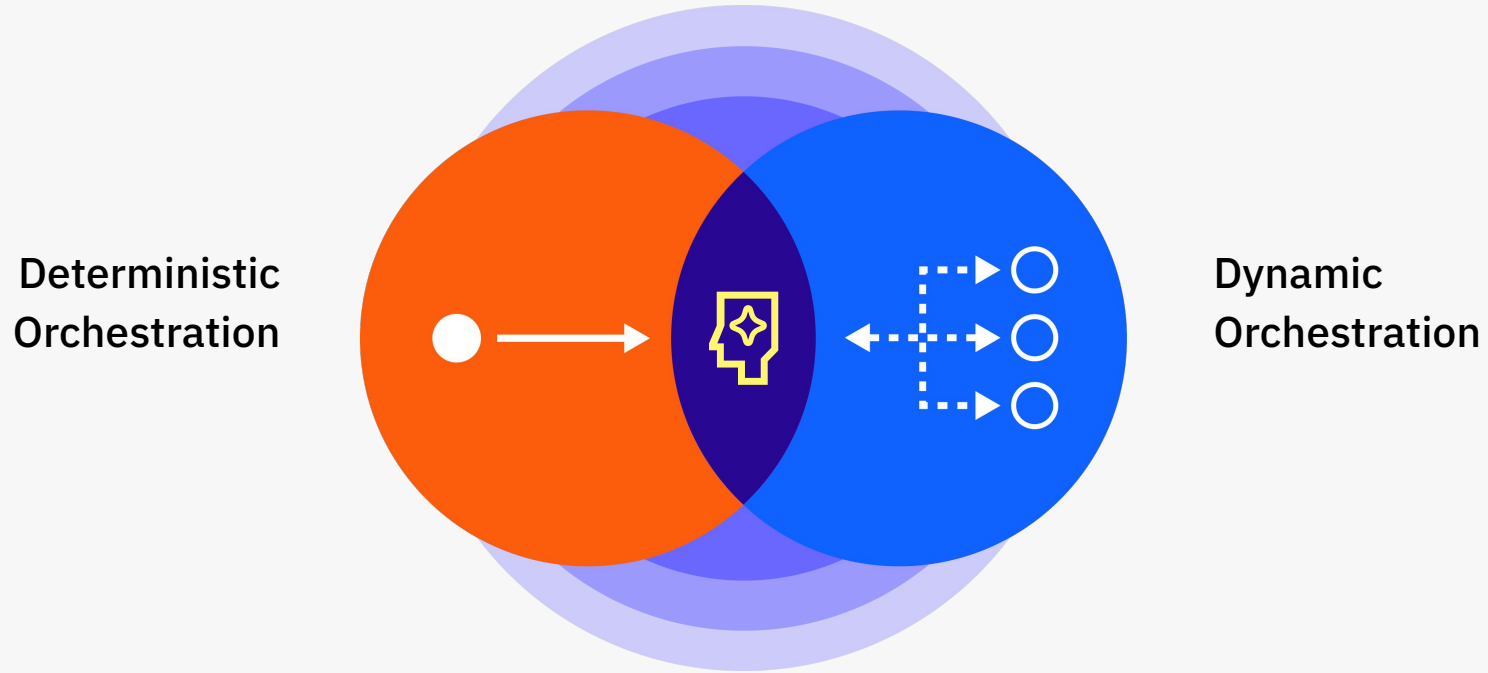
CAMUNDA

AUTOMATE ALL THE THINGS!



Agentic Orchestration

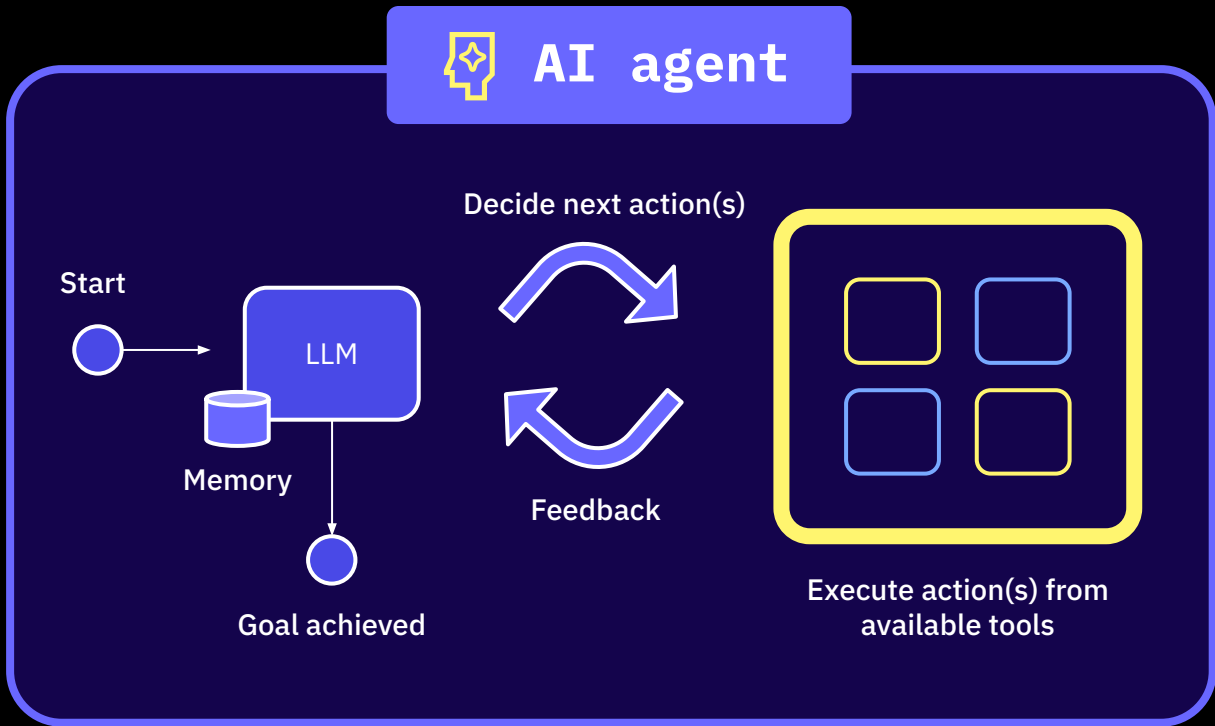
CAMUNDA



Dramatically increase the value of Agents with **strict guardrails** + **autonomous knowledge work**.

AI Agents

Perform
multiple steps
to achieve a
complex goal.
They
orchestrate!



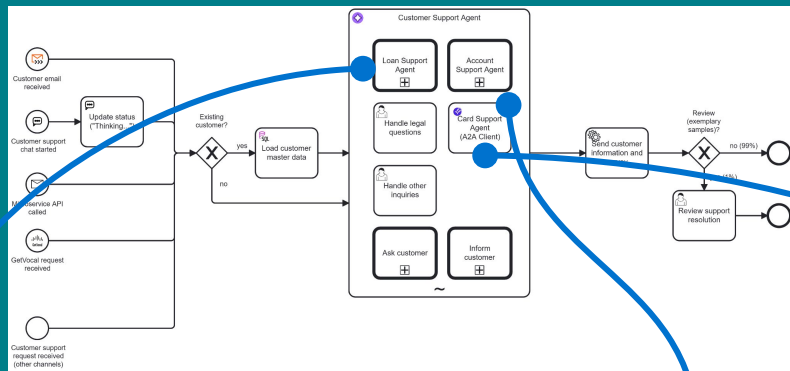
Live demo



Demo

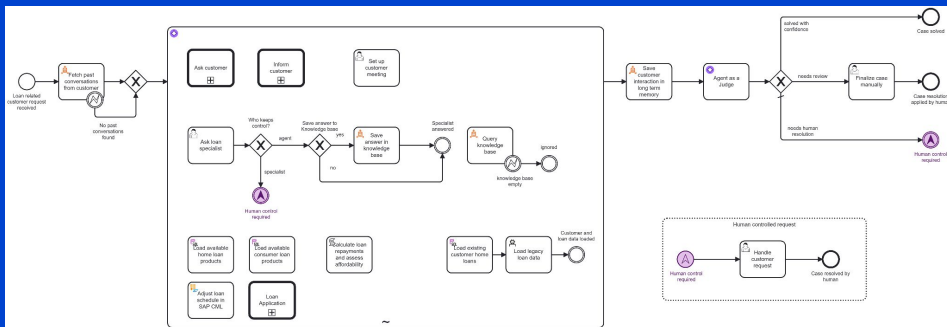
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L3: Banking Support Agent

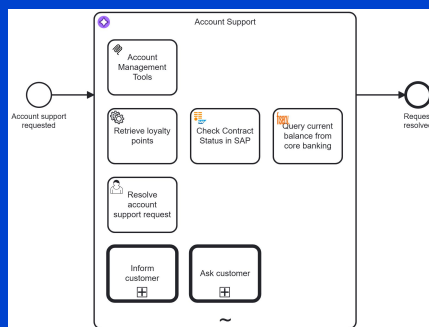


Invocations via
BPMN, API, A2A, ...

L4: Loan Support Agent



L4: Account Support Agent

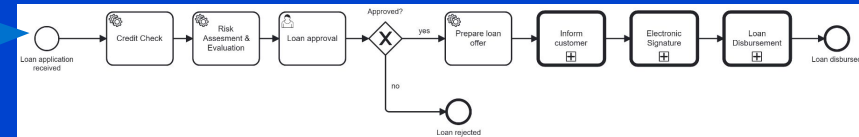


L4: Card Support Agent

 **LangChain**

CAMUNDA

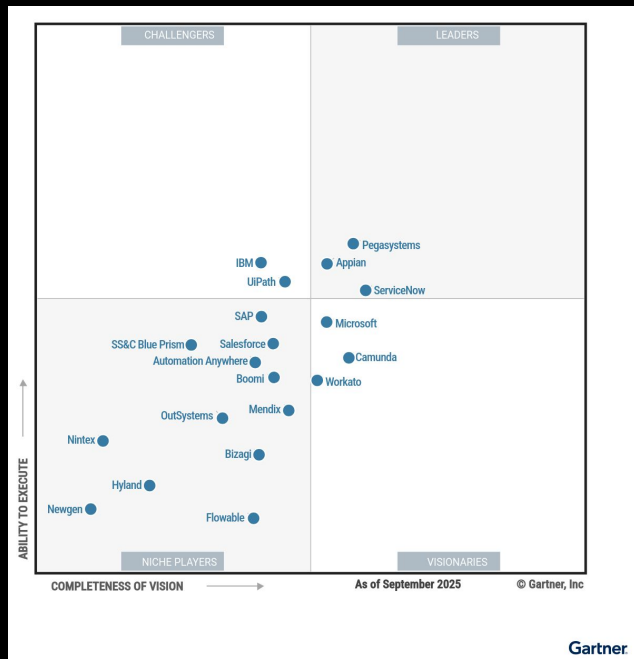
L4: Loan Application Process



CAMUNDA

Digital Twin, Personalized, Proactive, Predictive, Relevant





Camunda recognized as a **Visionary** in the Gartner® Business Orchestration and Automation Technologies (BOAT) Magic Quadrant™

Gartner, "Magic Quadrant™ for Business Orchestration and Automation Technologies," Saikat Ray, Tushar Srivastava, Marc Kerremans, Arthur Villa, Cathy Tornbohm, Sachin Joshi, 15 October 2025. Magic Quadrant is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and is used herein with permission. All rights reserved.

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“ Developer speed and efficiency has increased, as they are able to partner more easily with business users to make changes as needed to processes, which are in turn more transparent and easily tracked. It also has increased collaboration between developers and the business users, who were eager to have their expertise positively represented in their processes.

PROVINZIAL
Die Versicherung der  Sparkassen

<https://camunda.com/de/case-study/provinzial-holding-ag/>

```

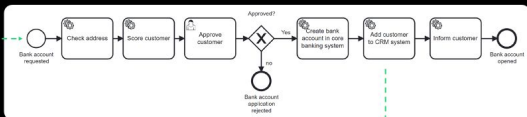
@NotNull("/customer")
public ResponseEntity<CustomerOnboardingResponse> onboardCustomer(ServerWebExchange exchange) {
    HashMap<String, Object> variables = new HashMap<>();
    variables.put("activateProcessing", true);
    variables.put("someData", "yes");

    client.newCreateInstanceCommand() //
        .appName("customer-onboarding") //
        .latestVersion() //
        .variables(variables) //
        .send().join();

    return ResponseEntity.status(HttpStatus.ACCEPTED).build();
}

```

Your code to provide a REST endpoint



Your code to implement the REST call

```

@JobWorker(type = "addCustomerToCrm")
public void addCustomerToCrmViaREST(final ActivatedJob job) {
    String request = "someData";
    restTemplate.put(ENDPOINT_CRM, request);
}

```

Multi Layer Coding Experience

CAMUNDA

Pro code → Protocol connector → Generic system connector (requires JSON configuration of REST connector) → Specific capability connector (requires JSON configuration)

```

@Connector(type = "call-rest")
public Map executeContextual(final ActivatedJob job) {
    HttpRequest request = HttpRequest.newBuilder()
        .uri(URI.create("https://someurl.org/"))
        .build();

    HttpResponse<String> response = send(request);

    return newVariable("response", response);
}

```

REST CONNECTOR
Please a request

General

Template

Authentication

Type

Name

HTTP Endpoint

Method

Query Parameters

HTTP Headers

Connect Timeout

Connection Timeout

Generic system connector
requires JSON configuration of REST connector

General

Template

Operation

Response Mapping

Error Handling

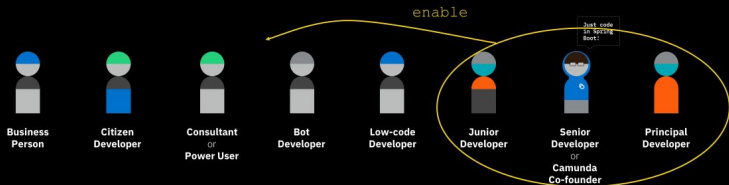
Specific capability connector
requires JSON configuration

General

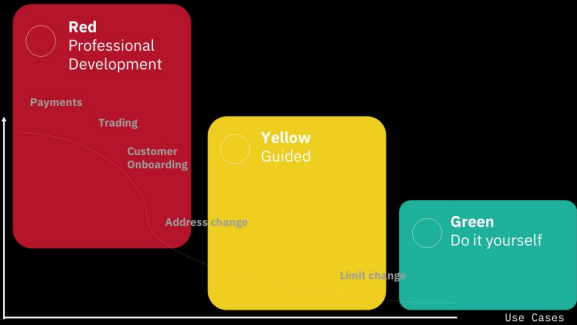
Template

Input

Enabling more roles to participate



Criticality, value, complexity...



**Developers —
shape
automation!**

**Surf the low-code
wave, don't sink in it.**



*“Technology leaders must lay the
foundation for process
orchestration”*

Quelle: Forrester – [Agentic AI Is The Next Competitive Frontier](#)

Otherwise...

CAMUNDA

We need to
automate
X



No problem!
Just buy our
stuff...



Thank You



Bernd Ruecker

Co-Founder and Chief Technologist
`bernd.ruecker@camunda.com`



[in](#)



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on Camunda and try
pro code, low code &
no code:**

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